

Amazing result for Greenham Trust's 'Double Matched Days' as all participants meet their Double Matching targets

5 charities raised £82,000 over the 48-hour period through 226 donations, double match funding, fundraising activities, and Gift Aid

22nd June 2021 – Greenham Trust's first 48-hour Double Matched Day was a resounding success with all five of the charities selected meeting the target of raising £5,000 over the 2 days and receiving the full £10,000 of match funding from Greenham Trust. Held on Friday 18th and Saturday 19th June, Greenham Trust's Double Matched Day, hosted on The Good Exchange platform, saw every £1 donated double match funded by Greenham Trust to become £3 (with a total of £10,000 of match funding available per participant).

With 226 total donations received on the day, all five of the participants met their fundraising targets and the fundraising appeals for [West Berkshire Therapy Centre](#), [West Berkshire Mencap](#) and [Parenting Special Children](#) are now fully funded. [Hungerford Town Football Club](#) and [The Trust for Sustainable Living \(Living Rain Forest\)](#) reached their Double matched Days targets but are still fundraising to complete their appeals.

The donations reached an incredible **£81,997.77**, broken down as follows:

- Total amount donated: £29,523.77
- Double Match funding from Greenham Trust: £50,010
- Gift Aid on donations: £2,464
- Total awarded **£81,997.77**

Patrick Chambers, Chairman of Hungerford Town FC, said: "I was overwhelmed with the numerous donations made over the 48-hour double matched funding event with the generous support of Greenham Trust. There is no doubt that many more people donated due to the fact that every £1 raised delivered £3 to the club towards our new pavilion that is now approaching fit out stage. The timing was just perfect for us, and the funds will make a massive difference to our small club. I can't thank Greenham Trust and everyone that donated enough. The generosity has literally blown me away."

John Holt, Trustee at West Berkshire Therapy Centre said: "We are ecstatic to have reached our target and we would not be there without Greenham Trust and The Good Exchange platform. Thank you!"

Sara Vaughan, CEO West Berkshire Mencap, said: "Everyone at West Berkshire Mencap is absolutely thrilled by the success of Double Match Day. To have raised so much, so quickly by our friends and supporters and to then have had it double matched by Greenham Trust is wonderful news. The clients at our Garden project are so excited about the new facilities we are building and are really looking forward to their new Woodwork workshop. Thank you so much!"

Tess Eagles, Business Development and Partnerships Manager, Parenting Special Children "Thank you to all our supporters and local businesses and also thanks to Greenham Trust for the double match funding. Your support is greatly appreciated by us and the families we support."

Tina Bootle, Animal Curator, Living Rainforest "Our supporters have been so incredibly generous throughout the pandemic, by donating money, food and their time. When Greenham Trust agreed to

double match fund it felt as though we could ask our supporters again for help in the knowledge that their donations would be trebled. The funding will make a difference on two counts. Firstly, it will improve animal welfare by adding humidity, providing a breeding area for our stream frogs and providing areas for our free range birds and lizards. Secondly, the interpretation will show our visitors the importance of riverine forests and rainforests in general. It will highlight the importance of a functioning ecosystem and how plants, animals and river systems interact.”

“Thanks very much to our 5 finalist charitable organisations, everyone from the local community and local businesses and the teams from Greenham Trust and The Good Exchange who helped to make our Double Matched Days last Friday and Saturday a resounding success. With all participants reaching their double matched targets, Double Matched Days clearly demonstrate the benefits of charitable match funding and the huge added-value it can bring for good causes across a community.” Chris Boulton, CEO Greenham Trust.

For further details, visit the Greenham Trust Double Matched Day page:

<https://greenhamtrust.com/double/>. If you are interested in working alongside Greenham Trust to support the local community, please contact Head of Collaborative Funding julian.may@thegoodexchange.com.

Find out more about how these charities reached their fundraising goals here:

<https://greenhamtrust.com/double-matched-day-fundraising-activities-release/>.

About Greenham Trust

Greenham Trust Ltd was founded in 1997 to purchase the former Greenham Common Airbase, and to create and manage the new 150-acre Greenham Business Park. The Trust’s principal objective is to use income from commercial property to provide charitable funding for the benefit of the local communities in West Berkshire and North Hampshire. Since its inception, the Trust has supported over 1,000 local organisations, donating over £58 million over the last 20 years. Groups seeking funding can apply online at The Good Exchange: <https://thegoodexchange.com>. <https://greenhamtrust.com/>

About The Good Exchange

The Good Exchange is a transformational not-for-profit, charity-owned cloud platform specifically designed to match those organisations and individuals who have money to give to good causes with those who need it most, on a local and regional basis. As the only platform to bring together grant-making, donations, charitable projects and fundraising in one place, the automated matching system with its simple single on-line application form has revolutionised charitable giving in its local area, making it more accessible, transparent and collaborative. <https://thegoodexchange.com/>

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