

Greenham Trust Escalator 2024

Terms and Conditions

1. The project can be either capital or revenue, but for revenue projects must be for a new initiative, or extension to an existing service, but not core costs.
2. There is a minimum funding requirement of £42,500 for the Escalator and £21,500 for the Mini Escalator.
3. The Greenham Trust Escalator and Mini Escalator is for new projects on The Good Exchange. Projects which have already received any funding offers from Greenham Trust or Peter Baker grants will not be eligible for the Escalator.
4. Applicants will be able to select their preferred day and month for the fundraising activities (Monday to Friday) subject to agreement with Greenham Trust.
5. All events must be completed on or before Friday 18 October 2024.
6. The project must be wholly for the benefit of residents within Greenham Trust's area of operation, ie West Berkshire and the neighbouring ward areas of north Hampshire: East Woodhay, Burghclere, Highclere & St Mary Bourne, Kingsclere, Tadley Central, Tadley South, Baughurst & Tadley North and Pamber & Silchester.
7. In the event that the applicant does not reach their fundraising target on any one day, the funds raised will be matched by a ratio of 1:1 up to the target level for that day and any future days. The charity will keep all donations, Gift Aid and match funding raised throughout the campaign, even if the full target is not achieved, providing there are sufficient funds for the project to go ahead.
8. Once the daily target has been reached, no further matched funding will be allocated that day and donations cannot be carried forward to the following fundraising day.
9. Matched funding will apply to public or corporate donations including public bodies, local authorities and charitable organisations. However Greenham Trust will only match up to 50% of the total target ie £5000 for the Escalator and £3000 for the Mini Escalator from charitable sources and will not match the applicant's existing funds. Donations must be made on-line via thegoodexchange.com. BACS payments can be accepted provided they are made by Faster payments and cleared funds are received. Cheque payments will not be eligible for matched funding. Donations raised through fundraising activities will be accepted for matching providing they are paid in on-line with a note of how the funds were raised. Funds raised through other fundraising platforms eg JustGiving will not be eligible for matching.
10. Gift Aid can be claimed where applicable but is not eligible for matching and is not included in the daily target.
11. Greenham Trust's standard terms and conditions of grant aid will apply to any funds awarded.
12. Applicants are required to create their own fundraising campaigns to encourage donations on the nominated days.



13. Successful applicants will be required to be available to support pre-event marketing and PR activities.
14. The applicant agrees to cooperate fully with Greenham Trust regarding publicity.

For any enquiries please email: events@greenhamtrust.com